

PRODUCT SPECIFICATION

Issue 11

February 2018

Authorised:

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RAMON BRAND LABEL

Ramon Product Codes: **758B (Blue) 758G (Green)**
758R (Pink) 758Y (Yellow)
 (Stock/sales unit: per case)

Description: 10 “Optima Micro” Microfibre Cloths

Approximate Size:
 Length: 40cm (15.7in)
 Width: 40cm (15.7in)

Approximate Weight: 260g per square metre

Colours: blue, green, red or yellow

Construction: Warp knitted loop pile fabric

Fabric Yarn: 72 filaments per thread
 Blend of 85% polyester - 15% polyamide

Overlocking Yarn: 100% polyester – 19/22 stitches per 2.5cm

Retail Pack Dimensions: 200mm wide x 200mm deep x 80mm high

Retail Pack Weight: 432g

Labelling:

Care Instructions: Machine washable up to 90°C. After washing simply hang to dry.
 Do not wash with a fabric conditioner. Do not bleach.

Safety Warning: Please keep this wrapper away from babies and small children to
 avoid the risk of suffocation.

Primary Pack Bar Codes: 5011251 044762 (Blue) 5011251 044786 (Green)
 5011251 044779 (Pink) 5011251 044793 (Yellow)

Outer Case Bar Codes: 5011251 020414 (Blue) 5011251 020438 (Green)
 5011251 020421 (Pink) 5011251 020445 (Yellow)

Packaging:

All packaging is recyclable and meets with the Packaging (Essential Requirements) Regulations
 Details for Producer Responsibility Obligations (Packaging Waste) Regulations 2007 are as follows:-

Primary Packaging: 10 cloths folded in half per self-seal plain polypropylene bag
 (size: 26 x 44cm – weight: 5.5g)

Printed cardboard label/insert
 (size:150 x 150mm – weight: 6.4g)

Transit Packaging: 100 (10 packs of 10) per cardboard carton
 (size: 420 x 420 x 185mm – weight: 720g)
 Gross weight: 5.0kg approx.

Palletisation: 51 cases per standard 4-way pallet
 (7 layers of 6 + 9 cases)
 Overall pallet height: 1.60m



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***WHAT IS MICROFIBRE?***

- Fibre becomes microfibre when it weighs less than 1g/10km of length.
- For most microfibres this equates to <0.12 denier. (Denier is a measure of linear density)
- The thickness of microfibre is finer than 1/100 of human hair.
- These microfibre cloths are made of 85% polyester and 15% polyamide bi-component fibre. It is split into 16 or 17 micro-segments by special physical and chemical treatments.

What are the Advantages of Microfibre?

- Microfibre cloths give quicker results and clean easier and more effectively than conventional cloths.
- The microfibre cloths leave the surface clean and smear free.
- There is no need to use chemicals as they clean with just water.
- The capillary action of the microscopic pores in the microfibre absorbs tremendous amounts of water with lightning speed.
- They are environmentally friendly.
- Microfibre is very durable. It outlasts most mops and cloths made from natural fibres.
- The cloths are extensively washable. They may be laundered up to 400 times at 90°C. When laundering the cloths only a standard detergent is required.
- No bleach or fabric softener should be used.
- Microfibre can remove up to 98% of bacteria from surfaces.

How Does Microfibre Work?

- Microfibre has more than 40 times of the surface area compared to normal fibre. The split-fibres have so many pin holes it makes the fibre extremely absorbent.
- The capillary action and surface expanding allows for strong cleaning ability.
- The wedge shaped fibre, together with core-polyamide, fits the surface tightly. This helps to attract and trap dust and dirt. It is also excellent for cleaning greasy surfaces without scratching them.
- Microfibre fine pores leave very little moisture behind. Any droplets remaining on the cleaning surface will evaporate quickly and leave a clean, smear-free surface.
- Microfibre grabs and holds dirt - regular fibres only push it around.